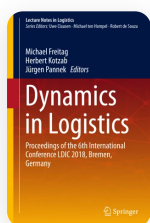


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Internet of Things and the Risk Management Approach in the Pharmaceutical Supply Chain

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Abstract

Technology is advancing rapidly, accelerating and creating strategic innovations and new challenges in traditional business models. The Internet of Things (IoT) brings an opportunity to increase productivity and efficiency on the supply chain processes of the

pharmaceutical industry. In this context, a new business vision, based on innovation and supported by new technologies, requires a risk and resources management approaches, encompassing the strategic-tactical-operational planning processes within the companies. This work aims to highlight the potential use of IoT features, considering a risk management approach to the pharmaceutical supply chain (PSC), based on an exploratory research methodology.

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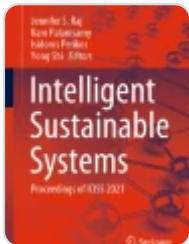
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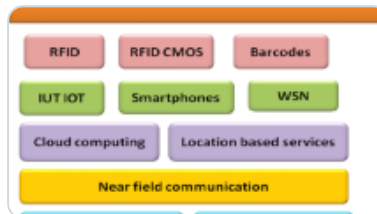
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